PINPRODUCTIONS AND
MARÍA TERESA UZAL RODRÍGUEZ PRODUCCIONES
PRESENT

THE IMPORTANCE OF DOING ART

BY
SUSANNAH DALTON

DIRECTED BY
JOSÉ IGNACIO VIVERO

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– CAST –
(IN ORDER OF APPEARANCE)

Jack	BILLY COSGROVE
Sam	MATEO PARODI
Rita	KAITLIN RUBY
Vanisha	MAITE UZAL
The Artist	JACOPO COSTANTINI
The Fridge Girl/Understudy, Vanisha	DILETTA GUGLIELMI
Understudy, Jack	JUSTIN TURPIN
Understudy, Sam	JORDAN PITA
Understudy, Rita	JULIET WOLFE
Understudy, The Artist	JOEL TRINIDAD
Understudy, The Fridge Girl	KENDRA FOSTER McBRIDE

– CREATIVE TEAM –

Playwright and Costume Design	SUSANNAH DALTON
Director and Scenic Design	JOSÉ IGNACIO VIVERO
Lighting Design	MIGUEL VALDERRAMA
Production Stage Manager	VALERIA LLANEZA

– PRODUCTION TEAM –

Producing Artistic Directors	SUSANNAH DALTON & JOSÉ IGNACIO VIVERO
Technical Director	VALERIA LLANEZA
Wardrobe Head	ANA MONTERO
Props Master	OSCAR ZAMORA

Run time: 1 hour, 50 minutes, including a 15-minute intermission

BILLY COSGROVE
(Jack)



Billy Cosgrove is an actor and writer from New York City. His original plays (***A Study in Separation*** and ***Stork: a Four Loko Play***) have been produced through several play festivals around the city. One of his original short plays, ***Bathroom***, won the Manhattan Repertory Theater's One-Act Winter Play Festival in 2019, and was recently adapted into the short film *Who The F*ck Is Kevin?* which will be premiering in early 2026.

MATEO PARODI
(Sam)



Mateo Parodi is thrilled to be making his Off Broadway debut as Sam in ***The Importance of Doing Art***! Originally from Miami, FL, he specializes in stage, on-camera, and voice-over performance. He received his BFA in Acting from Florida State University in 2023. Theater: ***Scrubland*** (Columbia University NPF10), ***In the Heights*** (FSU MainStage), ***The Flick*** (Side B Society), ***Something Rotten!*** (FSU MainStage). Film: *Berkowitz* (Miss Muffet Studios), *Timings* (Axtravaganza Films).

@mateoparodi.mp4
www.mateoparodi.com

KAITLIN RUBY
(Rita)



Kaitlin Ruby is a classically trained actor and visual artist originally from Phoenix, Arizona. Credits include: Agnes in ***Agnes of God*** (MD Theatre Collective), Fraulein Kost in ***Cabaret*** (Phoenix Festival Theatre), Hero in ***Much Ado About Nothing*** (Spotlighters Theatre), and the Soothsayer in ***Julius Caesar*** (Kingsmen Shakespeare Company). They have trained at various places including The University of Oxford (Oxford, UK), The Marjorie Ballentine Studio (Los Angeles, CA), ComedySportz LA (Los Angeles, CA), and more.

www.kaitlinruby.com

MAITE UZAL
(Vanisha)



Maite is a Spanish actress and singer from Madrid, Spain. NYC credits include ***In the Heights***, ***Death of a Salesman***, and ***Uncle Vanya***. She originated the role of Semíramis in ***La Gran Semíramis*** at Repertorio Español, for which she earned a Latin ACE Award and an HOLA Award. She has collaborated on several occasions with The Living Theater. Most recently she has been seen as Golde in the 1st North American national tour of ***Fiddler on the Roof*** directed by Bartlett Sher. Thanks to my parents and all the TIODA team, especially Pepe and Susie who know that NSN.

@maiteuzal

JACOPO COSTANTINI
(The Artist)



Jacopo is an Italian-born actor based in New York. After his debut at age 22 on a National Theatre tour alongside his maestro, Lello Arena, Jacopo had a prolific career in Italy that led him to the 2021 Nastro d'Argento (Italian Golden Globe) as Best Young actor. NY film credits: *Zips* by Zebedee Row, *Salvation is Within You!* by Simboli&Springer founded by the Russo Brothers Foundation, *Trump Escape* by Nico Mainardi. International films: *Adventures Italian Style, Adventures Italian Style Reloaded, Thy Neighbor.* Jacopo's motto: Vissi d'arte vissi d'amor. Bacio a ma, pa e Jihee.

@jjacopo.costantini.jacopo

DILETTA GUGLIELMI
(The Fridge Girl/Understudy, Vanisha)



Diletta Guglielmi is an Italian actress based in NYC and a proud graduate of the Atlantic Acting School's full-time Conservatory. She is thrilled to be part of this incredible production of ***The Importance of Doing Art.*** Screen credits include the psychological thriller *Kill Trip*, set for theatrical release in 2026; the award-winning film *Through the Modern Looking Glass*; and *Salvation Is Within You!*, recipient of the Russo Brothers Filmmaker grant. Special thanks to my mom G, my love Xander, and my little Lara and Evan, who are always there to support me.

www.dilettaguglielmi.com

JOEL TRINIDAD
(Understudy, The Artist)



Originally from the Philippines, Joel has been granted Permanent Residency status in the US based on his body of work. His theater credits include the Asian premieres of ***Avenue Q***, ***Spelling Bee***, and ***Proof*** (opposite Tony-winner Lea Salonga). On screen, he has acted alongside Bob Hoskins (in *Noriega: God's Favorite*), Connie Nielsen (in *The Great Raid*), Jeff Fahey (in *Crash Point*), and Christian Kane (in *Almost Paradise*). He has also penned a dozen musical librettos, including the two-handed musical comedy farce ***A Tale of Two*** (based on Charles Dickens's *A Tale of Two Cities*), which premiered in London in 2024.

JULIET WOLFE
(Understudy, Rita)



Juliet Wolfe is New York City based actor and writer, so grateful to work on ***The Importance of Doing Art***! Select regional: ***The Play that Goes Wrong*** (Sierra Repertory Theater), ***We*** (River Rep Theatre), ***Monkey*** (Lanes Coven Theater Co), ***Romeo and Juliet*** (CenterStage Theater). Select New York: ***Will You Be My Archnemesis?...*** (IRT), ***Frankenstein*** (City Gate Theatre), ***Macbeth*** (Inkblot Theatre Co). Select TV/Film: *Hiding Bodies, My Best Friend's a Zombie, Blues Run the Game: A Portrait of Jackson C. Frank*. Juliet studied at Northwestern University and currently trains at the Kimball Studio. Love to her parents, friends, and Codybear.

@juliejuliejet
www.julietwolfe.com

JORDAN PITA
(Understudy, Sam)



Honored to be making his Off Broadway debut! He is a NY based actor and projection video designer. Select credits: ***Promises, Promises*** (Edgerton Center), ***A Christmas Carol*** (Edgerton Center), ***Moon Over Buffalo*** (Little Theatre). Film: *Countdown to Extinction*. Proud alum of Sacred Heart University. Much thanks to the TIODA team. Love to Mom, Dad, Alex, Mike, and Grace.

www.jordantpita.com

JUSTIN TURPIN
(Understudy, Jack)



JusOn Turpin is excited to be part of this production. He recently played Conrad in ***Much Ado About Nothing*** (Under St. Marks Theater, NYC) and holds a BFA in Acting from Utah State University. When not on stage, Justin runs a video production company, creating films and branded content, and loves exploring new ways to tell stories. Grateful to friends, family, and the team for their support.

KENDRA FOSTER McBRIDE
(Understudy, The Fridge Girl)



Kendra Foster McBride is thrilled to make her Off Broadway/PinProductions debut. *Training*: AMDA (Conservatory Certificate in Musical Theatre). *NYC theater*: Hadass in ***Yentl*** (EastLine Theatre Company), featured soloist/dancer in ***11:00 Numbers at 7:00*** (54 Below), Koda in ***Listen To Me*** (The Chain Theatre Festival), Elaine in ***Nothin' But Love*** (Ellington Room), Daphnie in ***America's Next Top Kid Chef Showdown*** (Provincetown Playhouse). *Regional theater*: Maureen Johnson in ***Rent*** (Creators Theatre Company, Birmingham), U/S Kate, Ensemble in ***The Wild Party*** (Cosmo Theatre, Los Angeles), Clytemnestra in ***Electra*** (The Lab Productions, London). Special thanks to the team, and my wonderful friends and family.

JOSÉ IGNACIO VIVERO
(Director)

José Ignacio Vivero, originally from Guayaquil, Ecuador, is a New York-based multidisciplinary artist and co-artistic director of PinProductions. A member of the Lincoln Center Directors Lab, he has directed bilingual theater, television, puppetry, and film for both adults and children across the US and internationally. His recent directorial credits include ***The Selfish Giant***, ***Requiem for the Rain***, the bilingual fairy-tale series ***The Little Library in the Woods***, the puppet/animation project ***Famous Lake Park***, and the play ***Third Wing***. He is the recipient of the FAAL Award for Best Puppet Show (2004) and the 2021 HOLA Award for Best Audiovisual Production.

SUSANNAH DALTON
(Playwright)

Susannah Dalton is a New York-based playwright and screenwriter. Since first producing independent theater and puppetry in NYC in 2008, she has gone on to earn grants from the Queens Council on the Arts and the New York State Council on the Arts, and develop award-winning stage and film projects. Her drag adaptation of ***The Emperor's New Clothes*** and her retelling of ***The Selfish Giant*** both received major arts grants, and her short film *The Brave Little Tailor* was awarded a 2025 NYSCA Artist Support Grant. She is thrilled to be bringing her comedy ***The Importance of Doing Art*** to 59E59 for its Off Broadway premiere.

VALERIA LLANEZA
(Production Stage Manager)

Valeria is originally from Buenos Aires, Argentina. BFA in Dramatic Arts at Universidad del Salvador. She attended The American Musical and Dramatic Academy of New York (AMDA). Recent credits include: ***Grupo Niche*** at Carnegie Hall, ***La niña y la ballena***, ***Las Vidas Rotas***, ***La Llamada***, ***Egg Frame***, ***Sometimes de Rain***, ***Sometimes the Sea***, ***The Dark Stone***, ***Eva Luna***, ***La Dama Boba***, ***En el Cielo con Diamantes***, ***Umbral***, ***tango y música Argentina***, among others. Winner ATI Award for Best Actress in a Musical and Best Actress in an English play. LATA Award for Best Actress in a Play.

www.valeriallaneza.com
@llanezavaleria

MIGUEL VALDERRAMA
(Lighting Designer)

Miguel Valderrama is a full time lecturer of the Entertainment Technology department, where he coordinates the Lighting track. His professional work experience ranges from the design of the lights for several theater productions to lighting for live music concerts. His work also focuses on a constant exploration of lighting as a medium in different and changing environments and unconventional spaces where a standard infrastructure for lighting production is not available. He has been an active theatrical lighting designer in New York City for more than fifteen years. He has also worked as the director of lighting for the BRIC Celebrate Brooklyn Festival 2012-2018, Photoville 2015-2025, and Teatro Stage Fest 2009-2012. His lighting design work

also includes fields as video, film, fashion, and a wide variety of corporate events. Miguel is a proud alumni of the department of Entertainment Technology at the New York City College of Technology - CUNY.

THE IMPORTANCE OF DOING ART PRODUCERS

PRODUCERS

Maria Teresa Uzal Rodriguez, Susannah Dalton Berard, and José Ignacio Vivero

SUPPORTERS

Leslie & Eric Cohen-Rubury, Manuel Morán, Eduard Frauneder, and Ross Smith. (Thank you!)

PINPRODUCTIONS

Born from the collaboration between writer Susannah Dalton and director José Ignacio Vivero, PinProductions is a Queens-based production company with over ten years of experience creating award-winning theater and film. We use classic storytelling to bridge cultural divides and get people out of their comfort zones.

PinProductions is funded in part by the Howard Gilman Foundation administered by Flushing Town Hall. PinProductions is a sponsored project of Fractured Atlas, a non-profit arts service organization.

SPECIAL THANKS

A special thank you to Teatro Sea, Teatro Círculo, and Sebastian Loaysa.
This program is supported by the Consulate General of Spain in New York

CURATOR'S NOTE

We are pleased to welcome PinProductions, who are making their 59E59 Theaters debut. I knew this show belonged on our stages before I'd even finished reading the script, and my subsequent meeting with their team confirmed that instinct. Director José Ignacio Vivero brings a bold and exciting new vision to Playwright Susannah Dalton's hilarious story.

It's rare to have collaborators who understand that a linear narrative can gain new resonance when staged in unexpected ways. I trust you'll find this play as surprising, engaging, and entertaining as I did.



Val

VAL DAY
Artistic Director,
59E59 Theaters

59E59 THEATERS STAFF

Founding Artistic Director
ELYSABETH KLEINHANS

Artistic Director
VAL DAY

Managing Director
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ANDREW BALDWIN

Facilities Assistants
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FRANKIE DIAZ

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MARGOT GAGE
ELLIOT JACOBS
MARVELYN RAMIREZ
MICIAH WALLACE

Box Office Associates
ALANIS MOLINA-GARNELO
CONNOR SPRING
BECK SEGURA

Assistant House Manager
BIONDYS DURAN-MENDOZA

Ushers
ALANIS MOLINA-GARNELO
ANNE RUTTER
ARCHER ROSENBLOOM
BENJI SILLS
CHRISTIAN MIRANDA
CHRISTIE SPESSARD
ELLA PIZZO
ELLIOT JACOBS
ERIC BERKELEY
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ISRAEL ORENGO
ITAI ADAM VAGNER
KAIA PARNELL
NIA BLIZZARD
PAOLA GOYCO-VÈLEZ
SANTIAGO AGUILAR
TAVIAN TEAGE
THERESA YONASH

Bartenders
JULIA MELLONI
KEVIN MOLICA

Theater Technicians
JOHN D. IVY
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OUR MISSION

59E59 Theaters was established by the Elysabeth Kleinhans Theatrical Foundation in 2004 to grant professional space and expertise to non-profit theater companies premiering their work in New York City. Under the leadership of Val Day, Artistic Director, and Brian Beirne, Managing Director, 59E59 Theaters presents a year-round curated program of Off Broadway plays and musicals that are nurtured and supported by providing performance spaces and equipment as well as production, ticketing, FOH, marketing, and press support. These theater companies receive 80% or more of the ticket revenue and pay no weekly rent to 59E59.

LAND ACKNOWLEDGEMENT

59E59 Theaters reside on the traditional homelands of the Lenni-Lenape People on the Lenape Island of Mannahatta. We acknowledge the Lenni-Lenape as the original people of the land who were forcefully removed during colonization resulting in erased and excluded peoples and culture. We are grateful for the opportunity to work on the land and honor their elders, past and present alongside future generations for their stewardship and continuing relationship with their territory.

This presentation is not a production of the Elysabeth Kleinhans Theatrical Foundation, Inc., which offers its facilities, when available, for productions by not-for-profit theater companies. For further information regarding licensing this theater or other theaters in this Theater Building, contact Brian Beirne, Managing Director. The use of cameras and other recording devices in the Theater is prohibited by law. There is no smoking in this Theater or any part of the Theater Building.