59E59 Theaters is a non-profit theater complex situated Off Broadway in midtown Manhattan with three performance spaces presenting an eclectic program of American and international New York City premieres year-round.

Each spring, a curated 3-month program supports new British work produced by registered charity UK-based companies. Shows run 7 performances per week for 3-5 weeks as part of **BRITS OFF BROADWAY**. Companies are responsible for the costs of travel, housing, their physical production, and their company. 59E59 invests heavily in the success of your show by assuming responsibility for all non-production-related matters and costs. We take care of venue management, driving sales, patron engagement, and ensuring you have everything you need during your time with us.

SUBMISSIONS: July 1 - August 31 each year

Companies with fully-funded projects are encouraged to submit archival video or invites to the Edinburgh Festival via our website portal on the Brits Off Broadway page. We do not program from scripts alone.

THEATER A	THEATER B	THEATER C
185 SEATS	98 SEATS	48-53 SEATS
PROSCENIUM SEATING	PROSCENIUM SEATING	TWO SEATING OPTIONS
4-5 WEEK RUNS	3–4 WEEK RUNS	3–4 WEEK RUNS
$50 AVG TICKET	$30 AVG TICKET	$25 AVG TICKET

Box Office Split

Companies keep 80% box office in Theaters A & B and 85% in C.

VISAS

59E59 applies for visas for your actors and stage manager (if coming over). Once the visas are approved, you are responsible for making the arrangements for interviews at the US Embassy in London. In 2019, the cost was about $190 per person.

FAQs

SHOULD YOU BRING OVER YOUR STAGE MANAGER?

59E59 Theaters is required to employ an American AEA stage manager to work on your show at no expense to you. They cannot program light boards. Ask our TD what US stage managers do vs UK stage managers - job duties are different here. Most UK productions can make do without their home SM, or have them here for a brief training period during technical rehearsals. If your SM is integral to your production, please let us know, and we will handle the visa application.

LABOR COSTS FOR GET IN AND GET OUT

Our Technical Director supervises all 3 venues, and you will need one person to function as your tech lead who can authorize unexpected spending and make final decisions. The cost of labor for get-in, light hang, tech, and get-out of the theaters are your expense. We usually pay these bills on your behalf and recoup the cost from your box office receipts.

YOUR SETS, PROPS, AND COSTUMES

If we make an offer, our Technical Director will work with you to estimate the least expensive way to get your show here and into the theater. Sometimes it is less expensive to ship production elements, and other times it is less expensive to build, rent, or buy locally. The TD will advise your company, get bids, work with the local vendors on your behalf, and arrange local shipping or transportation as needed. The costs of shipping or rebuilding the set and acquiring props, costumes, or other production elements are the responsibility of the visiting company.

WHAT EQUIPMENT IS IN THE THEATERS?

There is no repertory or "house lighting" or sound plot. No lights are in the grid when you arrive. Get-in, technical, and get-out costs will reflect the installation of your company's requested setup. Each theater space has a basic inventory of lighting and sound equipment, as well as some soft goods as listed on our website. Many shows do not need to rent extra equipment.

TRAVEL AND HOUSING

You book and pay for travel and housing. Visiting companies often house their artists in short-term rentals in Manhattan or one of the surrounding boroughs. Accommodation costs have risen, and booking sooner is better than later. We may be able to pay for housing in USD and deduct it from your box office. Please enquire.

MARKETING, PRESS, & TICKETING

59E59 plans, executes, and covers all the costs of the marketing, advertising, and press relations at our expense. Our in-house team designs and produces all flyers, posters, programs, and promotional materials necessary to market the show. Marketing reserves the right to exercise final approvals on show descriptions, artwork, and campaign sales strategy to best appeal to NYC ticket buyers.

59E59's professionally trained staff: Ticketing, Marketing, Box Office, Front of House, Bartending, and Ushering are provided at no cost to visiting companies.

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